



JPI Insurance

INSIDER

The Year In Review... by Joe Peterson



Another fantastic year is being “put to bed,” and I can tell you it hasn’t been a snoozer!

In 2018, our agents handled over 100,000 inquiries, renewed almost 10,000 policies, and paid out over \$8M in claims. All while maintaining our position as the top insurance agency in the Mid-Columbia.

Since we also serve the Walla Walla and Salem, Oregon regions and frankly the entire

Northwest, I expect we will be winning awards in those areas soon. Our goal is now and always has been an unparalleled customer experience, no matter where we’re located.

Having hit so many milestones in 2018, you might think we’d take the foot off the gas a bit. We think differently! We’ve engaged our staff in a quarterly leadership series, and embarked on an 18-month journey to double down on our commitment to customer service and the communities we serve.

We recently brought in a Community Involvement Coordinator and have committed to a quarterly giving program to serve the needs of our area, while considering also the hearts and interests of our staff. First quarter we’ll be donating \$20 per referral to animal charities in the communities where we do business.

In the last quarter of 2018, our referral program raised funds for homeless men, women, and children and coincided with a very successful company-wide sock drive. Thanks to the help of many community partners we delivered over 500 pair of brand-new warm socks right as the weather turned cold.

***Thank you for your business and trust.
We look forward to serving you in the coming year.***

Did you know JPI Insurance Solutions offers pet insurance?

You love your pets, right? So taking care of them is important to you... They're like family!

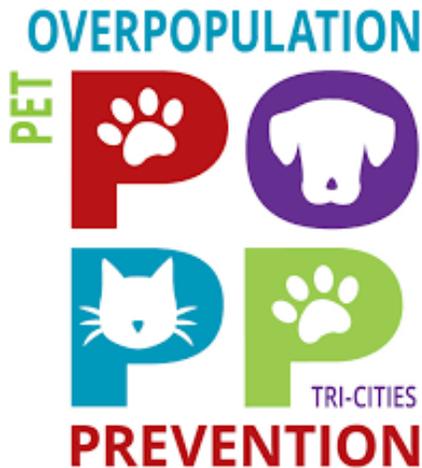
That's why we offer Safeco's pet insurance program with customized coverage options and a price that's just right. Now you can be almost as carefree as your pets!

- Coverage is available for accidents and illness with the option of adding preventive

- care coverage at an additional cost.
- You choose from a range of different annual limits, deductibles, and reimbursement percentages.
- Choose any veterinarian, specialist, or emergency clinic.

Pet insurance is a small price to pay for your peace of mind. Call us today and we'll put together a plan that's just right for you.

CUTE VIDEO WARNING: [Feel Their Energy](#)



JPI Referrals for Animal Charities

January is **Walk Your Dog** month. Doctors agree, regularly walking your dog can lower your risk for things like stress related illnesses and even heart disease.

Also in January, we're kicking off our first quarter referral program. From January through March we'll donate \$20 to animal charities in the cities where we do business every time you refer someone to JPI... ***Even if we don't write a policy.***



If you know someone who could benefit from our services, please tell them about us. We'll even send you a very special thank you.



January Recognition Days for Pets:
JAN 14th - National Dress Up Your Pet Day
JAN 23rd - World Spay Day

Looking for other ways to help animals? Washington State offers "**We Love Our Pets**" license plates. [Learn More](#)

CONTEST: *Send a Pic of Your Pet & WIN!*

Do you think **YOUR** pet is the cutest?

Email a picture of your pet to:
newsletter@jpi-ins.com:

We'll post your pet pic on Facebook and enter you into a weekly drawing for a \$25 gift card from Paw's Natural Pet Emporium. Follow our "**Parade of Pets**" on Facebook where you can **like** cute pet pictures and watch for contest winners.



At the end of January, our **Staff Favorite** will receive a \$50 gift card from Paw's Natural Pet Emporium!

Bailey says, "Good luck in the pet photo contest. You're going to need it."



[Click here to check out this Barkpost article on dog products that will make your life easier.](#)

[Visit our website](#)

Happy New Year from Your Insurance Agents

Kennewick | Salem | Walla Walla

